



## Skillsoft® Leadership Channel™

A video solution for all leadership levels

Skillsoft Leadership Channel provides an integrated solution featuring over 4,000 video programs offering credible, immediate and actionable learning from best-selling business authors, world-class business scholars and top executives.

### Cutting-edge thinking in business and leadership

Skillsoft Leadership Channel offers memorable and highly actionable video learning content designed to drive leadership, innovation and excellence at all levels of your organization. Flexible and portable enough to integrate into your existing training and leadership programs, this collection includes downloadable video formats suitable for mobile devices, meeting starters and classroom integration.

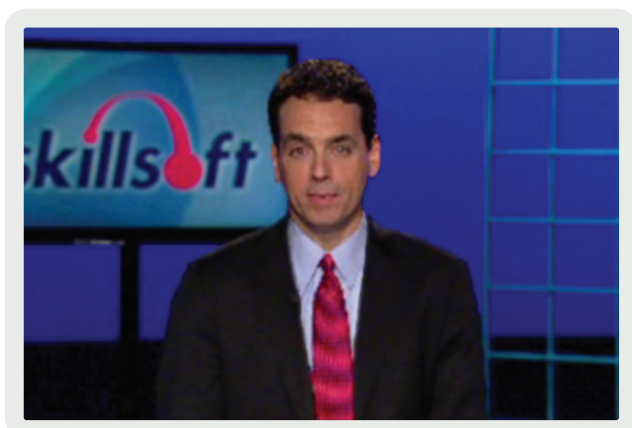
### Live, interactive events

Our curated collection also offers Live Events. Featuring cutting-edge thought-leaders, this annual series of live, interactive satellite and webcast events provide executives with the best thinking in business and leadership to drive performance. Live Events are used as internal leadership conferences at a fraction of the cost of hiring professional speakers.

One three-minute leadership video had more of an impact in changing behavior than if I sent my executives to five days of executive education.

*Alan Kather*

*Former VP, Unisys University and  
Global Talent Management*



*Dan Pink: Gaining Engagement through Autonomy*

## Diverse formats for diverse learners

The diverse styles, content and formats will meet all your learners' needs. The collection is primarily comprised of QuickTalk™ videos, which provide learners with immediate answers to pressing business needs, and average 2-5 minutes in length. Longer videos in the collection provide more in-depth training on business topics.

Our collection includes both action-based and story-based video formats that appeal to different types of learners and situations.

- The action-based video collection (formerly Leadership Development Channel) offers advice from best-selling business authors and executives including Stephen Covey, Gary Hamel, Lynda Gratton and Ann Mulcahy. The instructional design formats of these videos are application-based to drive immediate results.
- Our story-based videos (formerly 50 Lessons) feature interview presentations from some of the world's most recognized global business leaders. The storytelling format captures leadership and business lessons in short, compelling video stories which engage business audiences. Stories are memorable, immersive and inspire action.

## Wide range of topic areas

No matter what your business challenge, we've got you covered. Sample topics include:

- Management and leadership
- Change and innovation
- Communication
- Sales and marketing
- Business strategy



For more information or to learn more,  
call 0545 886527 email to [ruthg@metargo.com](mailto:ruthg@metargo.com)



## Features

Approximately seven Live Events produced annually featuring interactive Q&A and program guides.

Most videos include a Lesson Summary, Questions to Ask (for team meetings) and Ideas for Action.

Most videos are available for download with transcripts.

Selected programs have been subtitled into ten languages.

Live Events are archived and include a downloadable audio option.

## Benefits

Enable employees at all levels to stay current on business and leadership.

Utilize a short video to start a team meeting and/or for one-on-one coaching.

Create blended learning solutions by leveraging recognized business authors and CEOs.

