



BUSINESS CHALLENGE

NETAFIM is a global leader in precision irrigation solutions for sustainable agriculture. Netafim Digital farming solutions make it easier to automate and optimize every single detail, providing farmers bigger gains every season.

NETAFIM supports Dynamic Crop Models™ that take precision irrigation to the next level. That means our global employees need to continuously update their professional skill-set, to match the latest changes in technology & business, to continue drive its revenue. Netafim needed to provide its global employees an Online Multi-lingual Digital Academy. For the learning program to be successful & deliver business value, it was critical that the new Academy will support employees to continuously update their skill-set, to match the latest changes in Technology & Business, as well as practice tools that support direct application of the acquired skills to their job.

The solution had to be easily integrated to the Netafim learning module of SuccessFactors. .

“ Percipio enables our global employees to upskill, covering all Business, Leadership, IT & Productivity development topics. The AI features & powerful search provide a modern, personal learning environment, based on employee’s interests or roles. The global deployment was exceptionally smooth, over a period of less than 4 weeks. The cloud access & Voice activated App enable access from anywhere, even offline. During the pandemic, we experience extremely high access rates from home. We believe Percipio contributes to Netafim organizational success, as our employees get the tools they need for an outstanding performance & they value our commitment to invest in their development. ”

Eli Merkel, Global Training Manager, Netafim

HOW METAR & SKILLSOFT HELPED

NETAFIM selected Percipio, offered by Metar, Skillsoft Distributor in Israel, to deliver this immersive learning platform, aimed to make learning easier, more accessible and more effective, Percipio can complement your LMS, to make the best use of Skillsoft content.

Percipio was integrated with the Netafim Learning module of SuccessFactors.

Percipio gives Netafim's Global employees access to 700 curated channels featuring a broad set of videos, courses & assessments in the areas of Business Skills, Management, Leadership, Collaboration, Productivity, IT & Certifications. With multiple languages to choose from & accessibility from web & mobile, Percipio provides an exciting learning experience to Netafim's Global workforce, from anywhere & at any time, The personalized home page offers Netafim's employees, recommended content, and the powerful search engine helps them find anything they need, to develop their skills for their job today & tomorrow

KEY METRICS

4 weeks

Percipio's deployment & global launch in 5 languages, including delivery of 700+ curated, role-based micro-learning channels, featuring thousands of videos, courses, assessments, labs & certifications, transforming the LMS UI to an LXP & tracking back user activity took less than 4 weeks!

400%

Learning from home peak of 400% during the lock-down.



HR used this powerful tool to suggest learning development modules to their employees, as part of their career plans. Netafim managers are thrilled about the new Digital Badges & Aspire journeys, preparing employees for the high-demand roles needed today & tomorrow.



Authorized Partner

NETAFIM

Netafim develops precision irrigation solutions to fight scarcity of food . The company is headquartered in Tel Aviv & spread across 110 countries with 33 subsidiaries and 5,000 employees worldwide.